

Significantly increase plant productivity by 22% in 90 days by activating your frontline teams.

Take your *connected workers* to another level of productivity by enabling and encouraging them with *purposeful communication*.

Your frontline workers are your best *productivity engine* when you give them a digital identity so their *voice* can be heard. When Production, Quality and Maintenance team members huddle regularly during a shift, everyone is in the loop and the right things get done.

And because rewarded behavior is repeated behavior, your team can send *high fives* or *good catches* to create a unified environment of shop floor ownership that unleashes human potential—and reduces staff turnover.



Visual Factory

Give everyone real-time visibility to real-time data so they know if they are winning or losing at all times.

- Highly visual, easy to read dashboards to immediately communicate how a team is doing vs. targets
- Real-time Overall Equipment Effectiveness (OEE) to measure throughput without manual, error-prone, rear-view monitoring
- On-line SOPs and work instructions in context of standard work

Problem Solving

Make problems go away with continuous visibility and accountability to get things done.

- Ad hoc problem solving at the point of activity
- Pareto analysis to keep focused on the vital few issues
- Structured action management for accountability to get things fixed
- Manage corrective action meetings for assignments and accountability

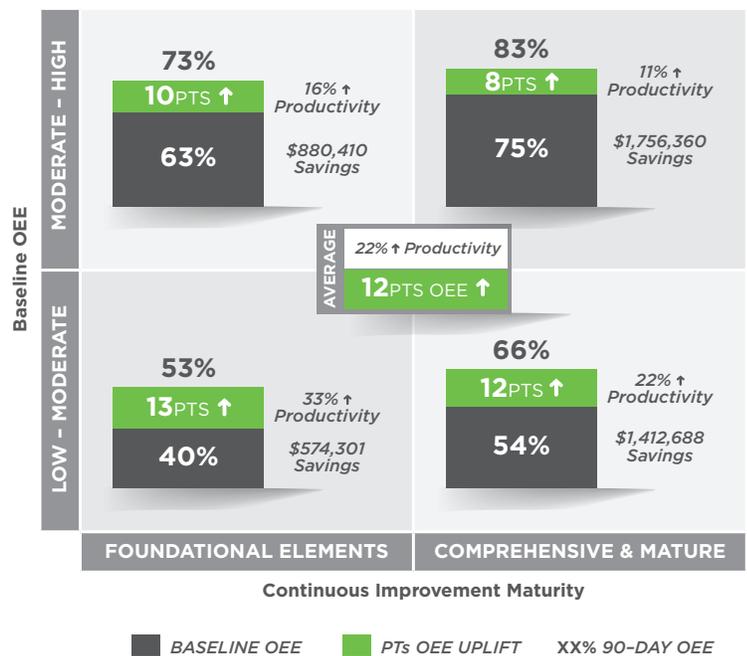
Kaizen

Bigger issues need a team approach. Bring the right people and tools to bear to save \$\$\$.

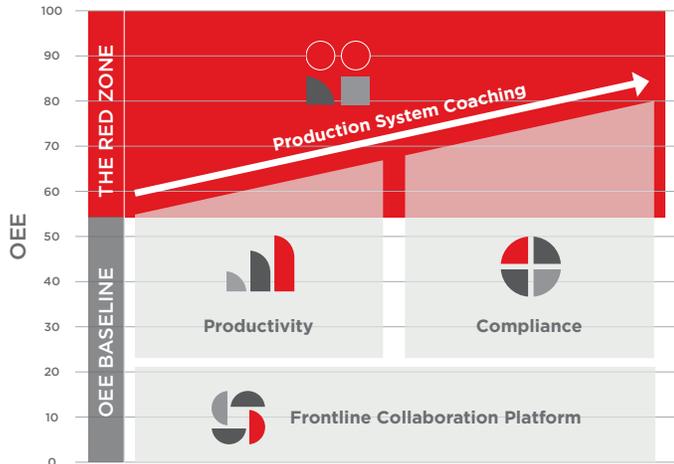
- Built-in continuous improvement tools (Fishbone, 5 Whys, etc.) for resolving larger scope issues
- Business intelligence tools to quantify top challenges and measure financial benefits

Every Redzone Community member improves their performance as a function of their starting baseline OEE and their initial CI maturity.

Initial 90-Day Benchmark Results Matrix



Productivity NOW



“ To me, Redzone is not a system, it’s an entire business process capability that—if you embrace it—impacts every phase of your operations. ”

Mike Cate | **CEO, Marianna Beauty**

“ The investment in Redzone this year was one of the easiest and best decisions we have ever made for our business. ”

Nate Hyde | **COO, Honeyville, Inc**

Productivity

Productivity is the first, and base, module of the Redzone Connected Workforce Solution. Once you’ve connected your teams to the data streaming from your lines in real-time—approx. 1 week—you will immediately begin to see productivity improvements. Throughout the 90-Day Coaching Program you will see your OEE rise and your productivity increase in a way that your own teams can sustain, and build upon, independently.

Typical Outcomes

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Sustained, double-digit productivity improvements go right to your bottom line, increasing capacity or lowering costs.

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Collaborative workforce engagement that dramatically reduces turnover because workers want to *Win the Day*.

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Culture of on-going continuous improvement driven by shop floor ownership.



The Redzone 90-Day Program

90 days is the perfect amount of time to create a meaningful process and behavioral change, without overwhelming your organization. The repeatable, predictable program consists of:

- A short preparation phase to get you and your environment ready
- Development of an agreed-upon success plan
- A *Win the Day* phase to align your teams for immediate improvement
- A *Problem Solving* phase to implement skills to address the top recurring issues
- A plant-wide celebration to communicate your success to the whole company and reward your teams for their hard-fought wins

Predictable Outcomes

Implemented at over 700 plants around the world, the impact on people, teams, and your business, is transformative. Your people learn by doing; so even the most techno-shy individuals will be experts in no time.

- Teams are focused on the *vital few* things that will move the needle
- Quick wins for your frontline teams that drive a culture of improvement
- Sustainable performance improvements that translate into significant cost savings
- Visibility of individuals that demonstrate leadership for advancement consideration
- Everyone working to the same goal and speaking the same language from the shop floor to the top floor