

Significantly increase plant productivity by 29% in 90 days by activating your frontline teams.

Take your connected workers to another level of productivity by enabling and encouraging them with purposeful communication.

Your frontline workers are your best productivity engine when you give them a digital identity so their *voice* can be heard. When Production, Quality and Maintenance team members huddle regularly during a shift, everyone is in the loop and the right things get done.

And because rewarded behavior is repeated behavior, your team can send *high fives* or *good catches* to create a unified environment of shop floor ownership that unleashes human potential—and reduces staff turnover.



Visual Factory

Give everyone real-time visibility to real-time data so they know if they are winning or losing at all times.

- Highly visual, easy to read dashboards to immediately communicate how a team is doing vs. targets
- Real-time Overall Equipment Effectiveness (OEE) to measure throughput without manual, error-prone, rear-view monitoring
- On-line SOPs and work instructions in context of standard work

Problem Solving

Make problems go away with continuous visibility and accountability to get things done.

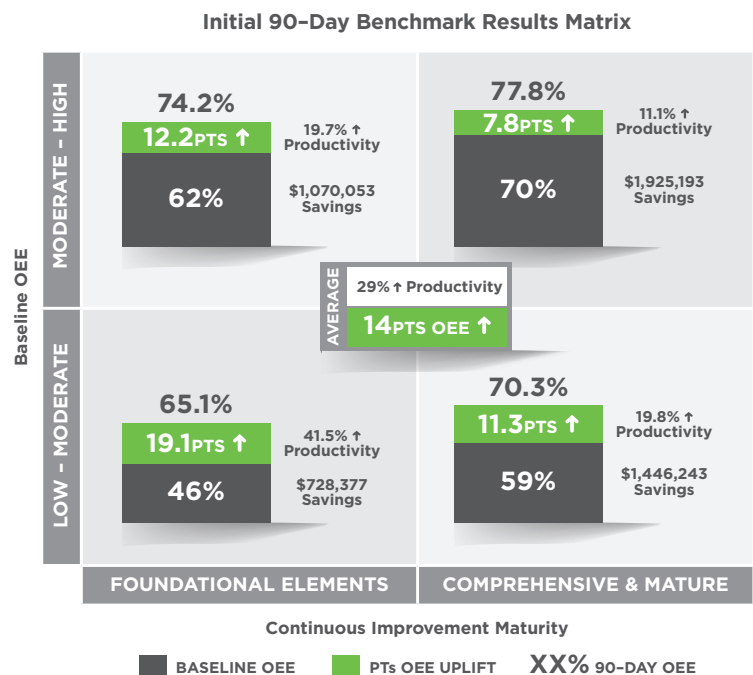
- Ad hoc problem solving at the point of activity
- Pareto analysis to keep focused on the vital few issues
- Structured action management for accountability to get things fixed
- Manage corrective action meetings for assignments and accountability

Kaizen

Bigger issues need a team approach. Bring the right people and tools to bear to save \$\$\$.

- Built-in continuous improvement tools (Fishbone, 5 Whys, etc.) for resolving larger scope issues
- Business intelligence tools to quantify top challenges and measure financial benefits

Every Redzone Community member improves their performance as a function of their starting baseline OEE and their initial CI maturity.



Productivity NOW



“ To me, Redzone is not a system, it’s an entire business process capability that—if you embrace it—impacts every phase of your operations. ”

Mike Cate | **CEO, Marianna Beauty**

“ The investment in Redzone this year was one of the easiest and best decisions we have ever made for our business. ”

Nate Hyde | **COO, Honeyville, Inc**

Productivity

Productivity is the first, and base, module of the Redzone Connected Workforce Solution. Once you’ve connected your teams to the data streaming from your lines in real-time—approx. 1 week—you will immediately begin to see productivity improvements. Throughout the 90-Day Coaching Program you will see your OEE rise and your productivity increase in a way that your own teams can sustain, and build upon, independently.

Typical Outcomes

↓

Sustained, double-digit productivity improvements go right to your bottom line, increasing capacity or lowering costs.

↓

Collaborative workforce engagement that dramatically reduces turnover because workers want to *Win the Day*.

↓

Culture of on-going continuous improvement driven by shop floor ownership.



The Redzone 90-Day Program

90 days is the perfect amount of time to create a meaningful process and behavioral change, without overwhelming your organization. The repeatable, predictable program consists of:

- A short preparation phase to get you and your environment ready
- Development of an agreed-upon success plan
- A *Win the Day* phase to align your teams for immediate improvement
- A *Problem Solving* phase to implement skills to address the top recurring issues
- A factory-wide celebration to communicate your success to the whole company and reward your teams for their hard-fought wins

Predictable Outcomes

Implemented at over 1000 factories around the world, the impact on people, teams, and your business, is transformative. Your people learn by doing; so even the most techno-shy individuals will be experts in no time.

- Teams are focused on the *vital few* things that will move the needle
- Quick wins for your frontline teams that drive a culture of improvement
- Sustainable performance improvements that translate into significant cost savings
- Visibility of individuals that demonstrate leadership for advancement consideration
- Everyone working to the same goal and speaking the same language from the shop floor to the top floor