

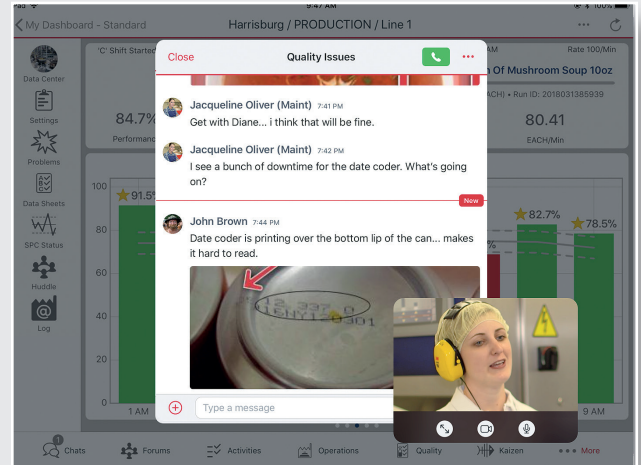
Enable your connected workers with purposeful communication from the shop floor to the top floor and everywhere in between.



The Redzone Connected Workforce Solution has been specifically designed to fill the specific needs of each of your Production, Quality and Maintenance teams. But the whole is greater than the sum of its parts when you connect them with an over-arching, team-of-teams solution for collaboration.

Give your frontline workers a voice with a digital identity that empowers them to communicate with all levels of the business—directly from the point of activity—to significantly reduce response time to potential issues and increase factory productivity on a continuous basis.

The result? A transformative culture of continuous improvement driven by shop floor ownership.



Everyone-to-Everyone Communication

- Promote a culture of openness and ownership by giving everyone a digital identity
- Give everyone a voice to close communication gaps and styles between the shop floor and the top floor
- Mobile communication including video-conferencing and multi-lingual chats with pictures and video
- Top-down/bottom-up, enterprise-wide broadcasts such as company-wide updates or safety alerts

Team-of-Teams Collaboration

- Bring functional groups together for ad hoc, unplanned, issue resolution to get, or stay, in the green
- Structured forums for predictable and productive lineside *huddles*, and daily and weekly *vital sign* meetings
- Record messages for shift handovers, safety alerts and future improvement opportunities
- Broadcast *play calls* and *rally cries* to keep everyone rowing in the same direction

Team Celebration

- Publicly recognize individual or team performance to drive pride and dignity among your workforce
- Immediately call out individuals with a *high five* or *good catch* when they happen to recognize and encourage superior performance
- Reinforce desired behaviors such as standard work and going above and beyond the call
- Acknowledge accomplishments with leader highlights and Town Halls

“Communication in Redzone is fast; it’s open; it’s transparent. I’m a firm believer that life has to have meaning and work has to have purpose. This is what I mean about putting dignity back into the manufacturing position – with the right collaboration and the right communication you can start to bring a different purpose.”

Terry LeDoux | VP of Digital Manufacturing, Nestlé Purina PetCare

The Redzone Connected Workforce Solution



“ Our teamwork has increased, mainly because our communication is better and our communication is better because we now have tools to give us real-time ownership and real-time communication. ”

Jamahl Gourdine
Production Supervisor,
Marianna Beauty

Frontline Communication Platform

This module underlies and enables all Redzone Connected Workforce Solution modules. Putting iPads in the hands of your frontline workers gives them a voice to tell you how to improve your operations. No one knows what works better than your people. They are your productivity engine if you just ask them—and then listen!

Typical Outcomes

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Sustained, double-digit productivity improvements go right to your bottom line, increasing capacity or lowering costs.

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Collaborative workforce engagement that dramatically reduces turnover because workers want to *Win the Day*.

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Culture of on-going continuous improvement driven by shop floor ownership.



The Redzone 90-Day Program

90 days is the perfect amount of time to create meaningful process and behavioral change without overwhelming your organization. The repeatable, predictable program consists of:

- A short preparation phase to get you and your environment ready
- Development of an agreed-upon success plan
- A *Win the Day* phase to align your teams for immediate improvement
- A *Problem Solving* phase to implement skills to address the top recurring issues
- A factory-wide Town Hall celebration to communicate success to the whole company and reward your teams for their hard-fought wins

Predictable Outcomes

Implemented at over 1000 factories around the world, the impact on people, teams, and your business, is transformative. Your people learn by doing so even the most techno-shy individuals will be experts in no time.

- Teams focused on the *vital* few things that will move the needle on productivity and scrap reduction
- Quick wins for your frontline teams to drive a culture of improvement that they can own and sustain
- Sustainable productivity improvements that translate into significant cost savings or capacity increases
- Visibility to individuals that demonstrate leadership for advancement consideration
- Everyone working to the same goal and speaking the same language from the shop floor to the top floor