



Winning or Losing in the War for Workers?

How are manufacturers addressing an unprecedented worker shortage

Visit us on booth SU #7644

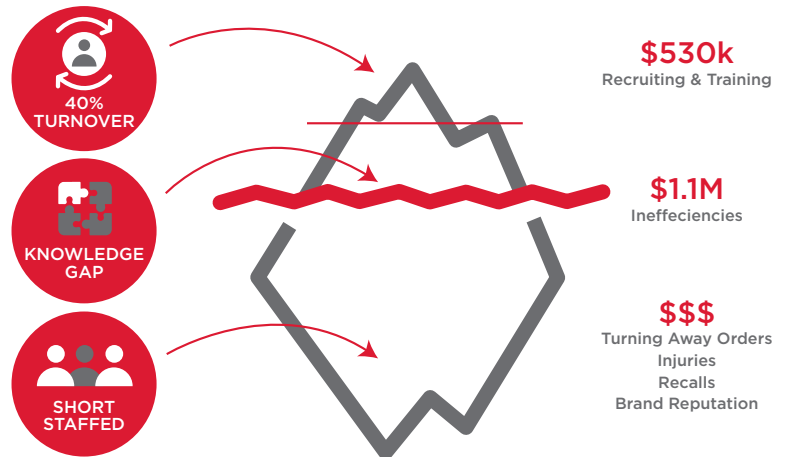
For many manufacturers, 2021 has been a year of record demand, with unprecedented intensity placed on operational capacity. And yet, companies are watching in agony as orders go unfilled and new business is being turned away.

At the root of this is an unprecedented labor shortage. According to the 'Department of Labor Statistics', there are over 2.1 million jobs in manufacturing that are going unfulfilled and it's costing manufacturers millions in lost capacity, as well as costs associated with training and maintaining employees. Forecasters predict that the problem will be 4x worse by 2030.

Even when manufacturers offer \$500+ sign on bonuses, retention is reeling—40%+ annual turnover is becoming a norm. And, with the 'silver tsunami'—workers retiring at greater and greater levels—local knowledge is walking off the plant floor leaving a huge skills gap.

Yet, there are scores of manufacturers that are addressing the situation with great results and are even increasing capacity, seeing productivity gains, reducing turnover, and increasing employee engagement.

Cost of the Labor Crisis



*Average from 2016-2020 according to the Bureau of Labor Statistics for Non-Durable Goods manufacturing

Panel Discussion on Labor Shortage Crisis



Nathan Hyde
Chief Operating Officer



Mark Rauenzahn
Dir. of Beverage
Manufacturing



Jeremiah Tilghman
Chief Operating Officer

Have lunch on us and join us for a special panel discussion to see how these companies are addressing labor shortage issues and still increasing productivity upwards of 22% in just 90 days, while their competitors are frantically calling customers apologizing for unfulfilled orders.

Tuesday, Sept 28, 12pm
Pack Expo, Upper South Hall
Meeting Room S215

Register [HERE >>](#)

LUNCH PROVIDED