



Join our Growing Community

Learn from our community of customers; be part of the success; enjoy significant subsidies for your deployment and achieve leaps in your productivity.



Transform your plant in 90 days

Redzone is a Continuous Improvement System that makes great performance stick. It combines real-time manufacturing performance reporting such as OEE (Overall Equipment Effectiveness) with Action Management and online Kaizen capabilities. Being a cloud and mobile solution, deployment and adoption are fast and the social communication gives everyone visibility and an opportunity to play their part in lifting performance.



What is the 'Redzone Community Program'?

As a mid size Food & Beverage or CPG producer we invite you to be part of our Redzone Community Program. By being a community member you have the opportunity to trial the 90 day 'game-changing' Redzone iPad OEE, MES and Continuous Improvement solution. As a member you will receive price subsidies on deployment fees and software subscriptions. You will also be able to participate in our 'Community Events' where you can network with similar manufacturers to share ideas, compare success stories and learn how they've overcome similar challenges that you face. It is a network of people designed to help you to continue on your lean journey; learning from your peers as you go.



Organizations such as McEntire Produce and Amy's Kitchen have already joined the 'Redzone Community' and increased their efficiency by at least 5% points in less than 90 days.

"The combination of cloud based technology and CI coaching is something we haven't seen before and gave us the confidence that the results would be real and lasting. The financial incentives with the Community Program make this an opportunity not to be missed."

- Kevin Haslebacher, EVP Operations, Amy's Kitchen





What subsidies are included in the Community Program?

Firstly we are so confident that we will deliver the targeted efficiency uplifts in your facility we are prepared to put our 'skin in the game' and therefore allow you to:



Take 90 days to deploy the technology and experience the results. If you are not satisfied at day 90, you simply opt out.



During the trial period our configuration and set up fees are waived.



At the end of the 90 days, assuming you are delighted with the results, you pay the fees to configure, deploy & train your users; but you will benefit from a 50% reduction.



You also lock-in a lifetime discount on the monthly Software Subscription (SaaS) fee for the software.

Results you can expect to achieve

From our benchmark of the '1st 50' mid size Food & Beverage companies to go through the program, you can expect to achieve the following results by day 90:



6.6% average points of OEE uplift



11% average productivity improvement



\$594,632 average annualized savings

What does the 90 day trial journey look like?

2
DAYS

Opportunity Blitz to set savings targets & readiness roadmap.

5
DAYS

Low disruption OEE reporting with Operators and Supervisors using 'training free' software on iPads.

30
DAYS

First wave OEE uplifts with iPad tracking and factory-wide visibility.

60
DAYS

First wave of Kaizen savings 'found' and 'saved'.

90
DAYS

Initial savings 'banked', ROI achieved and shop floor engaged like never before.



What do you have to pay to get started with the 90 day trial?

- Sign up for the 90 day 'coaching-in' services – so we can ensure the product is applied in the optimal way to deliver the results and embed new working practices to ensure that you are self-sufficient. These pay for themselves while being performed.
- Some iPads and a minimum amount of infrastructure (photo eye sensors for product counts).

What do we expect in return?

- Ability to use your data anonymously in our annual benchmark studies.
- Participation in a 'results video' or case study (see other examples on our website).
- Hosting other (non-competitive) manufacturers to see it in action at your plant, once you're delighted with the results.

Who is eligible to join the Program?

Those organizations wishing to join the 'Community Program' will need to demonstrate the following eligibility criteria:

A desire to improve

We have demonstrated with other deployments that you don't need any foundational Continuous Improvement knowledge to get started. We provide all the tools and coaching to make this successful and believe "the only way to start is to start". What you do need is a desire and drive to improve your operations and that may involve challenging the status quo.

Opportunity

Participants should have opportunity for improvement that will be identified during the 'Opportunity Blitz' activity (scrap, downtime, yield loss, overtime, excessive administration, wasted human capital).

Executive support

Without executive sponsorship any improvement program can falter. It is mandatory that senior/owner level support is provided throughout the program.

How do we get started?

Speak to our team and follow the process!





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The logo for Amy's Kitchen, featuring the word "Amy's" in a red, cursive script font.