



Continuous Improvement Event & Plant Tour

Make Continuous Improvement a reality & see what YOU can achieve
Hosted by Lyons Magnus - Fresno CA



Come see how Lyons Magnus have achieved 34% productivity uplifts

Mobile and social networks have totally transformed consumer society. Now they enable a revolution in manufacturing performance by firing up workforce engagement to perform better within days. Lyons Magnus saw an increase in productivity of 34% by deploying iPads, rich with real-time intelligence, to harness latent workforce productivity.

**FEB
28**



Lyons Magnus West - Fresno CA

"Redzone has changed the way we interact with our departments, the way we solve problems; it's very powerful. How can you win when you don't know the score."

Kris Porter SVP Manufacturing - Lyons Magnus

Continuous Improvement Panel Discussion

Bring your questions to the panel and hear how your peers are leading the way in Continuous Improvement.

Panelists Include:



Lyons Magnus will be joined by executives from Lidestri, Nichols Farms, Tasteful Selections and Earthbound Farms and together they will share their lean manufacturing success stories with you. Bring your CI challenges and hear how they are transforming their operations with next generation technology; combined with workforce coaching.

Panel Discussion Topics Include:

- Continuous Improvement: where to start?
- How to make Continuous Improvement Stick
- How to win the hearts and minds of the workforce
- The role of technology in Continuous Improvement
- Unlocking discretionary effort
- What returns to expect: 90 days, 1 year
- Food Industry benchmarks
- Your specific questions/comments



Event Details

Speakers

Jon Parker, Chief Information Officer - Lyons Magnus
Kris Porter, SVP Manufacturing - Lyons Magnus

Panelists

Lidestri, Fresno
Nichols Farms
Tasteful Selections
Earthbound Farms

Who Should Attend

Owners, CEOs, VP Ops &
Continuous Improvement Executives

Location

Lyons Magnus
3158 E Hamilton Ave,
Fresno, CA 93702



“Redzone’s Compliance module has helped communication across all departments, particularly when there’s downtime, everyone has more focus, more urgency and the tools to get things back up & running.”

Kris Porter - SVP Manufacturing - Lyons Magnus

| TIME | CONTENT |
|---------------|--|
| 10:00 - 10:15 | Introductions - Meet fellow food producers in your community |
| 10:15 - 11:15 | The Hosts will share their productivity journey through employee engagement and mobile technology |
| 11:15 - 12:00 | Plant Tour: See Redzone technology in action |
| 12:00 - 12:20 | Lunch & Coffee |
| 12:20 - 1:15 | Ask the Panel - Making Continuous Improvement a reality in your facility |
| 1:15 - 1:30 | Results: Productivity Benchmarks from 100 Mid Tier Food & Beverage companies & how you can learn more. |

Can't make the event?

Interested in making the mobile leap?
Call or email us to discuss how we can help:

📞 +1 305 908 4479

✉ info@rzsoftware.com

To Register:

📞 +1 305 908 4479

📄 lyonswestcievent.eventbrite.com

This is an executive only event: places are limited to 2 per company and subject to approval from the hosts