

REDZONE



Truitt Brothers turn to Redzone to expand margins and streamline shop floor processes

Real-time performance transparency and the elimination of shop floor paperwork are in sight for Truitt Brothers who have joined the Redzone Reference program!

CUSTOMER BRIEF

KEY GOALS

- Unlock hidden capacity
- Remove paperwork and non value added admin
- Reduce changeovers
- Drive CI Skills down to the shop floor

In the cost competitive market of food production Truitt Brothers are turning to the Redzone program to unlock additional capacity and provide greater flexibility to their customers in terms of flexibility, innovation and service levels.

Although already proactive in their CI endeavors, Truitt Brothers has used Redzone as a catalyst to drive continuous improvement skills down into the shop floor workplace and streamline their processes to minimize paperwork and non-value activities. Truitt Brothers are contract producers and food service providers for the world's largest consumer packaged goods and weight loss companies as well as to restaurants, healthcare facilities and supermarket retailers across the nation. Their facilities offers products that include savory entrées, side dishes and desserts. They produce from their two plants based in Salem OR, and East Benstadt, KY.

The project commenced at their Salem, OR plant and their kaizen events have focused on reducing change over time by 50%.

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We see Redzone as the mobilizing force to gather all our pockets of shop floor intelligence together under one roof and help our teams work smarter together. We're excited to see how our workplace transforms from one burdened with extensive paperwork to one with real-time manufacturing intelligence on their iPads and instant communication.

- Jeff Geyer, General Manager, Truitt Brothers ”