

# REDZONE



**Schwan's Global Supply Chain, Inc. is on track for rapid plant performance improvement with Redzone in under 90 days.**

Schwan's Global Supply Chain, Inc. has joined the Redzone Reference Program and is already using real-time performance information on iPads across the shop floor in under a week from project commencement. By the end of that week, the workplace teams had a better understanding of gaps in production from Bakery to Topping.

## CUSTOMER BRIEF

### FUN FACT

The Schwan family first began offering pizza on their route trucks in 1966 upon the suggestion of a route manager in Wausau, Wisconsin. The product became so popular that the company purchased its own pizza plant in 1970 after running an ad with the simple headline: "Wanted: Frozen Pizza Manufacturer."

### GOALS

- OEE Improvement
- Unlock hidden capacity
- Back to Basics shop floor focus
- Plant network-wide performance transparency in under 6 months
- Drive CI Skills down to the shop floor
- ROI in under 90 days per plant

Headquartered in Marshall, MN, The Schwan Food Company is a multi-billion dollar private company with approximately 15,000 subsidiary employees in the United States. The company's manufacturing business, Schwan's Global Supply Chain, Inc., operates manufacturing facilities spread across nine states. The company's three sales subsidiaries sell branded frozen food through home delivery, the food-service industry and grocery stores in North America. With market-leading brands like Red Baron®, Tony's®, Freschetta® Pagoda Express®, Edwards®, Mrs. Smith's® products and its own signature brand — Schwan's® products — The Schwan Food Company and its subsidiaries are among the leading branded frozen-food companies in the world.

Within Schwan's Global Supply Chain, Inc., the manufacturing and logistics subsidiary of The Schwan Food Company, it is widely recognized that a significant opportunity exists to improve Overall Equipment Effectiveness (OEE) and Yield across the plant-network. Schwan's Global Supply Chain's progressive approach to performance includes an innovative group that has been effective at problem solving and delivering initial step changes but sustaining these improvements has proved challenging.

Team members recognized that the shop floor needs to adopt a "Back to Basics" mentality of focusing on foundations & standard work. The Redzone initiative, with its real-time iPad capabilities, rapid implementation timescales and Continuous Improvement coaching will enable the teams to become more proactive to issues. The teams fully expect to achieve full ROI in less than 90 days. The project commenced at the Florence, KY facility with a clear emphasis on OEE improvement.



**As I'm responsible for multiple plants, Redzone is the only solution I've found that enables me the ability to fully implement factory performance transparency across all plants in less than six months. That's less time than it takes to implement the infrastructure alone at just one plant with other systems. I have big expectations with Redzone, and I'm fully confident in its ability.**

*- Randy Burns, SVP Operations, Schwan's Global Supply Chain, Inc.*

