

REDZONE



GUY & O'NEILL, INC.



Guy & O'Neill join the Redzone Reference Program for Rapid Efficiency Improvements!

Guy & O'Neill, wet towel converters & liquid fill specialists based in Fredonia, WI are the latest company to turn to Redzone to accelerate their Continuous Improvement strategy.

CUSTOMER BRIEF

FINANCIAL GOALS

- 4m additional units of capacity
- \$500k+ cost savings

PROJECT GOALS

- Unlock capacity
- Reduce overtime
- Eliminate waste
- Initial Kaizens to focus on start ups, changeovers & material issues

Enjoying a significant period of growth Guy & O'Neill is faced with both the opportunities and challenges of rapid expansion. They have turned to Redzone to help unlock capacity on their constrained lines and improve margins through the reduction of overtime & elimination of waste on other lines. Already ahead of the continuous improvement curve, Guy & O'Neill had been developing their CI structure with the introduction of "high performance work teams" but have struggled with sustaining performance improvements and lack accurate, actionable data to drive the focus of the program. Developing the team's skills and knowledge of lean tools and techniques is also an important driver behind the project.

With an ERP implementation on the horizon, Guy & O'Neill required a holistic program that can be deployed in days and not require IT resources. Redzone is the ideal solution to enable the deployment of real-time plant productivity visibility as well as commence the Kaizen process that will deliver significant improvements before the ERP project commences.



When we met the Redzone team, we had been looking at different options to support our CI efforts, most other systems we considered were too expensive, with long implementations that didn't focus on developing the skills and structure to make the improvements sustainable. We see the combination of cloud, iPad technology and continuous improvement coaching as a game changer and can't wait to see the initial results.

- Tom Misgen, COO, Guy & O'Neill Inc 